Giving as a Family Business Community Impact with a Community Foundation

As a family business there are a variety of ways that donations and philanthropy can enrich not only the communities around you, but the employees and culture of your own business and brand.

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How Business Funds Work

Funds are pooled, invested, and support charitable causes that align with your business giving needs now and forever.



For both Endowed and Non-Endowed Business Funds, contributions/ gifts (capital) are pooled together and invested.



Quarterly, Funds are updated with market returns and receive their proportionate share of net revenue.



Income is generated on capital (contributions from the business and gifts from donors).

For Endowed Funds, capital is preserved and a portion of income is granted annually to your preferred charitable causes.*

For Non-Endowed Funds, capital can be granted back to charitable causes as needed (minus 2% on the grant amount).

Why Establish a Business Fund?

*Starting in 2023, Canada Revenue Agency requires 5% of the Fund balance to be disbursed annually.

Business Donations

Employee Morale

Increased Marketing

A Family Business Legacy

It's Good for Your Community

Business donations are a fantastic way to support charitable causes that matter to your company and your community.

Social corporate responsibility can boost employee morale and give employees a sense of purpose and community within their role at your organization. It is a great way to improve workplace culture.

Corporate giving is a great way to support charitable causes while also increasing marketing and brand awareness in a way that resonates with your communities.

When a family business is being sold or is winding down, a Business Fund is a great way to continue your legacy with a Fund and support your community in perpetuity.

Donations to charitable causes simply help better your community and the public will take notice when your company is making a positive impact. Your organization's donations could help improve education, the environment, mental health, physical health, youth development, or any cause that you're passionate about. The opportunities are endless.

Give today. *Grow forever.*

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