

Our hope and dream for *Southern Saskatchewan*

Southern Saskatchewan is a collection of diverse and thriving communities with a culture of inclusion and generosity. We care about and support each other here.

Vision

The SSCF will improve community engagement and impact across Southern Saskatchewan.

Mission

The South Saskatchewan Community Foundation facilitates and guides philanthropy to enrich the quality of community life.



Strategic Imperative

- A** To increase the Foundation's **brand awareness** across southern Saskatchewan.
- B** To achieve excellence in **donor relations and stewardship**.
- C** To **increase our donor and asset base** in order to have a greater impact on our community.

Values



Trustworthiness

We behave ethically and act with integrity and respect in all that we do.



Accountability

We are accountable to our donors, communities, and stakeholders through sound financial and operational practices.



Responsiveness

Our resilience and flexibility allow us to respond to the needs of our community.



Collaboration

We build and sustain positive relationships to leverage the best possible outcomes for community.



Benevolence

We are kind, compassionate, and believe in the power of philanthropy.

Our Strategy

Organizational



- 1.1** Continue to attract and retain outstanding staff.
- 1.2** Practice effective board governance processes.
- 1.3** Build a culture of outstanding client service.
- 1.4** Invest in IT infrastructure to support business processes.

Operational



- 2.1** Expand presence beyond Regina.
- 2.2** Build brand awareness.
- 2.3** Excel in understanding community needs.
- 2.4** Increase partnerships and collaboration with charitable sector.
- 2.5** Improve donor relations and stewardship.
- 2.6** Ensure accountable and prudent fund management.

Financial



- 3.1** Achieve a balanced budget.
- 3.2** Expand donor base.
- 3.3** Increase discretionary funds.
- 3.4** Increase endowed funds.

Impact



- 4.1 Donors**
"The Foundation makes it easy to fulfill my charitable goals and allows me to have a positive impact on my community."
- 4.2 Charities**
"The Foundation is part of our team in doing good for our community."
- 4.3 Charity Beneficiaries**
"Through the Foundation, the charity's work has had a positive impact on my wellbeing."
- 4.4 The Community**
"Our community is better because the Foundation exists."